

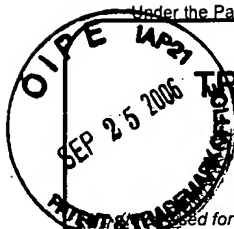
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PTO/SB/21 (07-06)

Approved for use through 09/30/2006. OMB 0651-0031

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# TRANSMITTAL FORM

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Total Number of Pages in This Submission

3

Application Number

10/560,052

Filing Date

December 8, 2005

First Named Inventor

Scott Bryson

Art Unit

Examiner Name

Attorney Docket Number

008800-0218

## ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Change of Correspondence Address	<input checked="" type="checkbox"/> Other Enclosure(s) (please identify below):
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<input type="checkbox"/> Reply to Missing Parts/Incomplete Application	<input type="checkbox"/> Landscape Table on CD	
<input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53		
Remarks		

## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Godfrey & Kahn, S.C.		
Signature	<i>Brian G. Gilpin</i>		
Printed name	Brian G. Gilpin		
Date	<i>Sept. 20, 2006</i>	Reg. No.	39,997

## CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:

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Typed or printed name	<i>Renee Deering</i>	Date	<i>9/20/06</i>

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App. No. 10/560,052  
Filed: December 8, 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

App. No. : 10/560,052  
Applicant : Scott Bryson  
Filed : December 8, 2005  
For : MERCHANDISING SYSTEM

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

In addition to the previously submitted Information Disclosure Statement, pursuant to 37 C.F.R. §§ 1.56 and 1.97, Applicant submits the information listed on the enclosed Form 1449 for consideration in the above-identified application. No representation is made that a reference is material prior art within the meaning of 35 U.S.C. §§ 102 and 103. No fee is due for consideration of this item because this statement is submitted before the mailing date of a first official action on the merits (37 C.F.R. § 1.97(b)(3)). Return of the PTO-Form 1449 in the next communication to Applicant's attorney showing the listed citations as initialed and considered is respectfully requested.

Respectfully submitted,

GODFREY & KAHN, S.C.

Dated: Sept. 20, 2006

By: Brian G. Gilpin  
Brian G. Gilpin  
Reg. No. 39,997

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**Complete if Known**

Application Number	10/560,052
Filing Date	December 8, 2005
First Named Inventor	Scott Bryson
Art Unit	
Examiner Name	
Attorney Docket Number	008800-0218

[illegible][illegible]Date  
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This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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